



## Step 2: Main Affiliate Product Research



- High Converting Sales Page
  - ✓ There are so many different sales pages
  - ✓ Many of them are high converting
  - ✓ It also depends on the niche
  - ✓ You just need to care about the high converting ones

- Price
  - ✓ It isn't necessarily the determining factor
  - ✓ The price doesn't define the product
  - ✓ A lower priced product can still be helpful
  - ✓ Expensive products don't exist



- Commission
  - ✓ There are a variety of options
  - ✓ This is based on the product
  - ✓ You can earn up to 100% commissions
  - ✓ You decide how much money you want to make



- Content
  - ✓ Make sure the content is of high quality
  - ✓ They will tell what kind of marketer you are
  - ✓ Buy the product yourself
  - ✓ Make sure the buyer won't get disappointed



- Incentives and Rewards
  - ✓ A business often runs incentive programs
  - ✓ Long term and short term
  - ✓ Long term incentives: months or even a year
  - ✓ Short term incentives: month, week or day



- Testimonials
  - ✓ They are a very important part of a sale page
  - ✓ They are proof the product works
  - ✓ It's another way to say the product is of high quality
  - ✓ But is recommended that you make sure by buying it and applying it yourself